



# PDAC 2025

**Peru** at the world's most  
important exploration  
and mining convention



**MARCH 2-5** THE WORLD'S PREMIER  
**2025** MINERAL EXPLORATION  
& MINING CONVENTION

 **2 - 5 March** |  **Toronto, Canada**

## WHAT IS PDAC?

The Prospectors & Developers Association of Canada (PDAC) is the world's largest mining convention. The event will be held in Toronto, Canada, from 2-5 March. With more than 25,000 leading mining industry participants, the four-day event offers unrivalled networking, investment and technical session opportunities, as well as the presence of renowned international experts.



We would like to highlight that the Peruvian delegation is the second largest at this significant convention.



The Canada-Peru Chamber of Commerce (CCCP) is responsible for coordinating Peru's participation in this event and for promoting the country as an attractive investment destination.

## WHY JOIN THE PERUVIAN DELEGATION AT PDAC?

The Peruvian delegation, led by prominent public and private sector leaders, includes the highest authorities of the Peruvian government, key executives from the mining industry and the country's main economic promoters.

By being part of this delegation, you will enjoy exclusive access to a variety of world-class networking and business activities and platforms, as well as the opportunity to interact with entrepreneurs from more than 120 countries, as well as with influential investors and executives from the global mining industry. This will strengthen your business strategy and provide you with valuable connections and opportunities for collaboration in the international marketplace.

## PARTICIPATION OPTIONS

# PLATINUM GOLD MICROENTERPRISES

\*Annual sales up to S/.772,500.00  
It is mandatory to present proof of registration in REMYPE.

\*\*Please inquire about rates.



# PLATINUM SPONSOR

## WINE AND BUSINESS: WINE TASTING AT CHÂTEAU DES CHARMES (Meet and Greet - Peruvian delegation)

New  
venue

Event with  
confirmed mining  
executives



Access is by invitation only.  
(\* ) Cost per additional participant:  
Members: US\$750 + GST  
Non-members: US\$850 + GST /  
\*Capacity is limited.



Saturday 1 March  
10:00 a.m. - 07:00 p.m.



Château des Charmes  
1025 York Rd, St. Davids,  
ON L0S 1P0, Canada

### BENEFITS:

- Exclusive wine tasting and lunch at Niagara's premier winery for one executive.
- Transfer from the St. Regis Toronto Hotel (325 Bay St., Toronto, Ontario, Canada).
- Branding on virtual invitations.
- Branding on signage placed on the central tables at the luncheon.
- Database of luncheon attendees.
- Possibility of including the sponsoring company's merchandise at the luncheon and/or on the bus that will transport participants (Due to Canadian policy, no paper items are included. Shipping costs will be covered by the client).

## OFFICIAL PHOTOGRAPH OF THE PERUVIAN DELEGATION



Sunday 2 March  
12:30 p.m.



Main door, MTCC South Building  
222 Bremner Blvd

### PARTICIPATION:

Meeting for the official photo of the Peruvian delegation.

# PLATINUM SPONSOR

## KICK OFF

(Meeting and Business Luncheon)



Access is by invitation only.  
(\* ) Cost per additional participant:  
Members: US\$500 + GST  
Non-members: US\$700 + GST /  
\*\*Capacity is limited.



Sunday 2 March  
12:30 p.m. - 04:00 p.m.



360 The Restaurant  
**CN Tower** - 290 Bremner  
Blud, Toronto



### BENEFITS:

- Have two of your executives at the exclusive luncheon.
- Showcase your brand on virtual invitations.
- Display your logo on signage placed on the central tables of the luncheon
- Feature your brand on logo loops as PLATINUM sponsor at PDAC, placed strategically throughout the venue.
- Access to database of luncheon attendees.

## PERU DAY | CONFERENCES, ROUND TABLES AND SPACES FOR CONSTRUCTIVE DIALOGUE

(Central day of conferences and dialogue spaces)



Free access  
\*Limited capacity



Monday 3 March  
09:00 a.m. - 01:30 p.m.



#107 Room. MTCC North Building  
255 Front St. West.

### PARTICIPATION:

Dynamic conferences followed by working tables and spaces for constructive dialogue, with the participation of prominent investors, national and international leaders and senior representatives of the Peruvian government.

### BENEFITS:

- Feature your brand as a PLATINUM sponsor at PDAC on logo loops throughout the venue.



# PLATINUM SPONSOR

## SPEED DATING WITH REGIONAL COMPANIES



Access is by invitation only.

\*Capacity will be determined on the basis of compatibility with other participating companies.



Monday 3 March  
03:00 p.m. - 05:30 p.m.



#107 Room  
MTCC North Building 255  
Front St. West.

### PARTICIPATION:

Explore collaboration and business opportunities by attending one-to-one meetings with suppliers in the region.

## 24/7 NETWORKING (New business opportunities cocktail)



Access by invitation only\*



Monday 3 March  
07:30 p.m. - 09:30 p.m.



LANO  
The Ritz-Carlton, Toronto  
181 Wellington St. West, Toronto

### PARTICIPATION:

Network, share knowledge and experiences, strengthen existing relationships and generate business or collaboration opportunities in this exclusive space.

### BENEFITS:

- One of your company executives can enjoy attending this exclusive cocktail.



# PLATINUM SPONSOR

## CEO LUNCHEON

(Main luncheon for investors, government and industry)



Access by invitation only.  
(\* ) Cost per additional participant:  
Members: US\$600 + GST -  
Non-members: US\$800 + GST/  
\*Limited capacity.



Tuesday 4 March  
Networking Cocktail:  
12:30 p.m. - 01:15 p.m.  
Lunch conference:  
01:15 p.m. - 02:45 p.m.



Ritz-Carlton Hotel  
181 Wellington St. West, Toronto.

## PARTICIPATION:

Two of your company executives can enjoy participating in this exclusive event where global investors and CEOs will gain strategic insights into Peru's opportunities and challenges. This will be followed by a global private sector and government panel.

## COMMERCIAL INFORMATION

Merchandise will be added to the gift bags provided to participants at the exclusive luncheon. (Due to Canadian policy, no paper items are included. Shipping costs will be covered by the client).

## BRANDING

- Showcase your brand on the virtual invitations.
- The brand will have a prominent presence on signs placed near the canapés at the event.
- Highlight your brand on signs placed on the main tables at the luncheon.
- Have your brand acknowledged by the moderator of the event.

## DATABASE

Obtain the database of attendees to the luncheon.



# PLATINUM SPONSOR

## PERUVIAN COCKTAIL

(Main cocktail reception during PDAC)



Access for the general public with prior registration and confirmation from the CPCC\*\*.



Tuesday 4 March  
07:00 p.m. - 11:30 p.m.



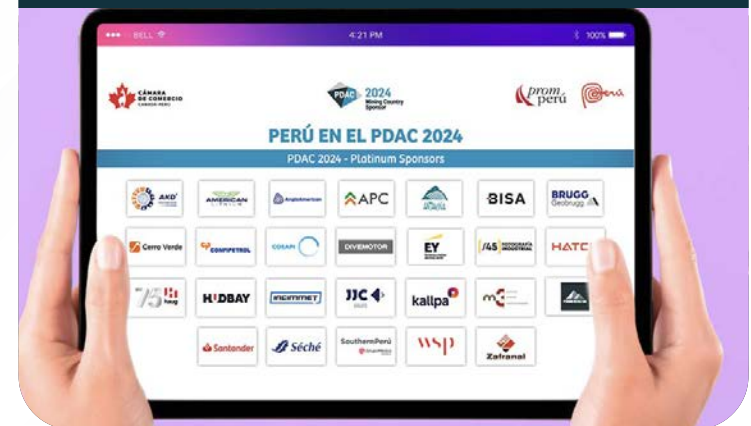
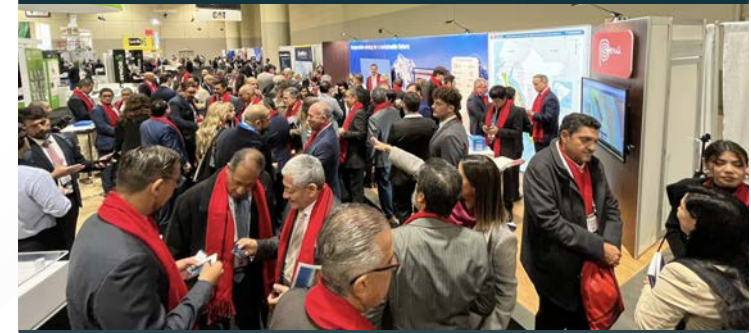
Liberty Grand  
25 British Columbia Rd.  
(Exhibition Place)  
Toronto, Ontario

### PARTICIPATION:

- Registration for four\* people to the Peruvian Cocktail, the main cocktail reception during PDAC.

\*Due to limited capacity, there will be a select number of national and international guests.

\*\*Sponsors will provide a list for registration by CPCC staff.



## OTHER BENEFITS - PLATINUM SPONSOR

### COMMERCIAL ZONE IN THE PERUVIAN PAVILION:

Have your company's logo showcased in a strategic area of the Peruvian pavilion.

### NETWORKING COCKTAILS:

As a PLATINUM sponsor at PDAC (from January to March 2025), exhibit your brand in the logo loops at CPCC Networking Cocktails.

### COMMUNICATION PLATFORMS - CPCC:

- Showcase your brand in the PDAC section of the CPCC website.
- Enjoy brand presence on our social networks: Facebook, LinkedIn, Twitter, as a PLATINUM sponsor at PDAC (from January to March 2025).
- As a PLATINUM sponsor at PDAC, expose your brand in mailings for CPCC Networking Cocktail (January to March 2025).

# PLATINUM SPONSOR

## OTHER BENEFITS - PLATINUM SPONSOR

### DIRECTORY AND PROGRAM:

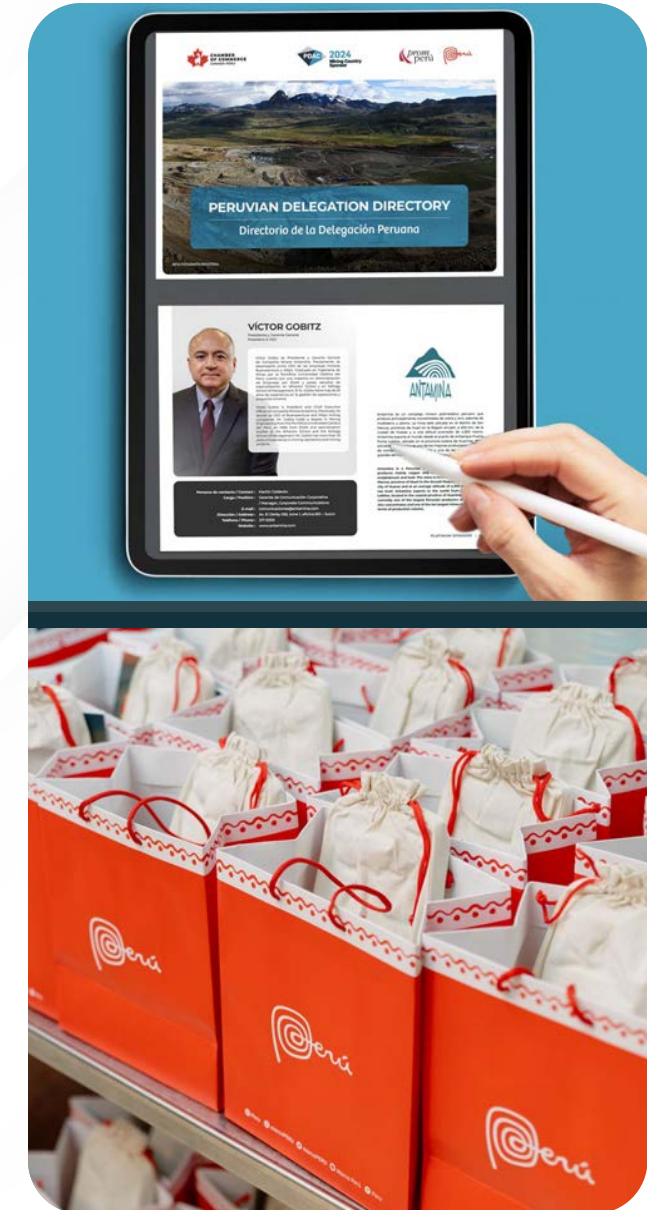
- Your company will be featured in the 'PDAC 2025 Peruvian Delegation Directory', which will be circulated on all our platforms and with all participants. This will include your company profile, a brief list of your products/services, a mention and photo of a company representative, and contact information (180 words).
- Your logo will be featured in the Peru Program of Activities, which will be distributed at the convention.

### CONVENTION REGISTRATION:

Register two executives of the sponsoring company in the ALL ACCESS PASS category (until 31 January 2025). After that date, the client will assume the difference in rate.

### KIT:

Receive two official kits of the 'Peruvian Delegation - PDAC 2025', delivered in Lima before you leave, and each sponsor must bring their own kit to Canada.





# GOLD SPONSOR

## OFFICIAL PHOTOGRAPH OF THE PERUVIAN DELEGATION



Sunday 2 March  
12:30 pm.



Main door, MTCC South Building  
222 Bremer Blvd

### PARTICIPATION:

Meeting for the official photo of the Peruvian delegation.

## KICK OFF

(Meeting and Business Luncheon)



Access by invitation only  
\*Limited capacity



Sunday 2 March  
12:30 p.m. - 04:00 p.m.



360 The Restaurant  
**CN Tower** - 290 Bremner Blvd,  
Toronto

### BENEFITS:

- Have one of your executives enjoy the exclusive luncheon.
- As a GOLD sponsor, feature your brand on logo loops throughout the venue.
- Enjoy brand presence on signage in the bar area.
- Access to database of luncheon attendees.

## PERU DAY | CONFERENCES, ROUND TABLES AND SPACES FOR CONSTRUCTIVE DIALOGUE

(Central day of conferences and dialogue spaces)



Free access  
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Monday 3 March  
09:00 a.m. - 01:30 p.m.



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### PARTICIPATION:

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# GOLD SPONSOR

## SPEED DATING WITH REGIONAL COMPANIES



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#107 Room  
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### PARTICIPATION:

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## CEO LUNCHEON

(Main luncheon for investors, government and industry)



Access by invitation only\*  
\*Limited capacity



Tuesday 4 March  
Networking Cocktail:  
12:30 p.m. - 01:15 p.m.

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Ritz-Carlton Hotel  
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### PARTICIPATION:

One of your company executives can enjoy participating in this exclusive event where global investors and CEOs will gain strategic insights into Peru's opportunities and challenges. This will be followed by a global private sector and government panel.



## GOLD SPONSOR

### PERUVIAN COCKTAIL: (Main cocktail reception during PDAC)



Access for the general public with prior registration and confirmation from the CPCC\*\*.



Tuesday 4 March  
07:00 p.m. - 11:30 p.m.



Liberty Grand  
25 British Columbia Rd.  
(Exhibition Place)  
Toronto, Ontario

### PARTICIPATION:

- Registration for two\* individuals to the Peruvian Cocktail, the main cocktail reception during PDAC.

\*Due to limited capacity, there will be a select number of national and international guests.

\*\*Sponsors will provide a list for registration by CPCC staff.

### OTHERS BENEFITS - GOLD SPONSOR

#### NETWORKING COCKTAILS:

As a GOLD sponsor at PDAC (from January to March 2025), exhibit your brand in the logo loops at the CPCC Networking Cocktails.

#### COMMUNICATION PLATFORMS - CPCC:

- Showcase your brand in the PDAC section of the CPCC website.
- Enjoy brand presence on our social networks: Facebook, LinkedIn, Twitter, as a GOLD sponsor at PDAC (from January to March 2025).
- As a GOLD sponsor at PDAC, expose your brand in mailings for CPCC Networking Cocktail (January to March 2025).



# GOLD SPONSOR

## OTHERS BENEFITS - GOLD SPONSOR

### DIRECTORY AND PROGRAM:

- Your company will be featured in the 'PDAC 2025 Peruvian Delegation Directory'. This will include your company profile, a mention and photo of a company representative, and contact information (125 words).
- Your logo will be featured in the Peru Programme of Activities, which will be distributed at the convention.

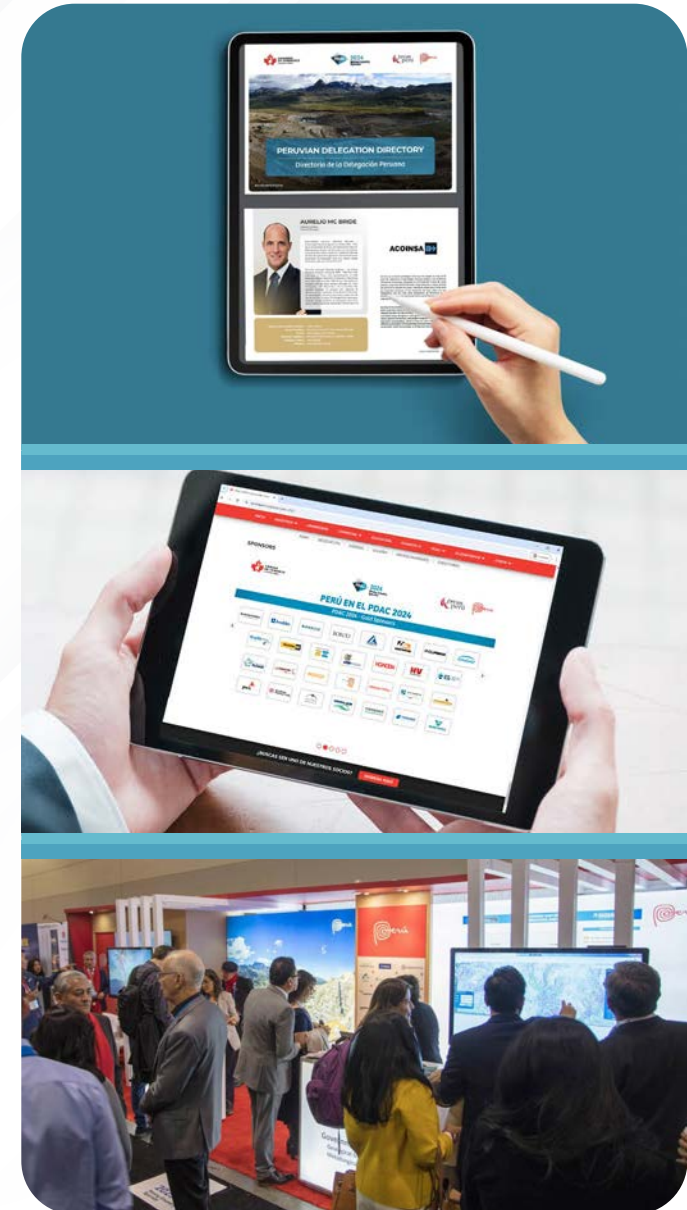
### CONVENTION REGISTRATION:

Register one executive of the sponsoring company in the ALL ACCESS PASS category (until 31 January 2025). After that date, the client will assume the difference in rate.

### KIT:

Receive one official kit of the 'Peruvian Delegation - PDAC 2025', delivered in Lima before you leave, and each sponsor must bring their own kit to Canada.

*\*Only one executive per Gold category will be allowed to register for all events.*



SUMMARY OF BENEFITS	PLATINUM SPONSOR	GOLD SPONSOR
<b>WINE AND BUSINESS: WINE TASTING AT CHÂTEAU DES CHARMES (Meet and Greet - Peruvian Delegation)</b>		
• Participation and transfer from the St. Regis Toronto Hotel	1 executive	✗
• Branding on virtual invitations	✓	✗
• Branding on signage on central lunch tables	✓	✗
• Database of lunch attendees	✓	✗
• Possibility to include merchandising	✓	✗
<b>OFFICIAL PHOTOGRAPH OF THE PERUVIAN DELEGATION</b>		
• Participation	✓	✓
<b>KICK OFF (Meeting and Business Luncheon)</b>		
• Participation	2 executives	1 executive
• Brand presence in virtual invitations	✓	✗
• Branding on signs	On main tables at luncheon	In the bar area
• Brand on logo loop	✓	✓
• Database of lunch attendees	✓	✓
<b>PERU DAY   CONFERENCES, ROUND TABLES AND SPACES FOR CONSTRUCTIVE DIALOGUE</b>		
• Participation	✓	✓
• Brand on logo loop	✓	✓
<b>SPEED DATING WITH REGIONAL COMPANIES</b>		
• Participation	✓	✓
<b>24/7 NETWORKING</b>		
• Participation	✓	✗
<b>CEO LUNCHEON (Main luncheon for investors, government and industry)</b>		
• Participation	2 executives	1 executive
• Possibility to include merchandising in the gift bag	✓	✗
• Brand presence in virtual invitations	✓	✗
• Brand presence on signs	On trays for canapés and main tables	✗
• Acknowledgement by the moderator of the event	✓	✗
• Database of luncheon attendees	✓	✗
<b>PERUVIAN COCKTAIL (Main Cocktail Reception during PDAC)</b>		
• Registration	4 executives	2 ejecutivos
<b>COMMERCIAL ZONE IN THE PERUVIAN PAVILION</b>		
• Company's logo showcased in a strategic area of the Peruvian pavilion	✓	✗
<b>INFORMACIÓN GENERAL</b>		
• Convention registration - All Access Pass	2 executives	1 executive
• Kit	2 official kits	1 official kit
• Company featured in the 'PDAC 2025 Peruvian Delegation Directory'	180 words	125 words
• Company featured in the Peru Program of Activities	✓	✓
• Brand presence on the CCCP's website and social networks	✓	✓
• Brand presence in logo loops and Networking Cocktail mailings	✓	✓

# PERUVIAN COCKTAIL

(Main Cocktail Reception during PDAC)



\*Limited capacity

\*\*Sponsor will provide a list for their guests to be registered directly by CPCC staff.



Tuesday 4 March  
07:00 p.m. - 11:30 p.m.



Liberty Grand  
25 British Columbia Rd. (Exhibition Place) - Toronto, Ontario

## REGISTRATION

Registration for 6\* people for the Peruvian Cocktail, the main social event of the congress.

\*Due to limited capacity, there will be a limited number of national and international guests.

## STRATEGIC DISPLAYS

Your brand will be seen by delegates from all over the world on the strategically placed screens inside the Peruvian Cocktail.

## BRAND PRESENCE IN DIFFERENT AREAS OF THE COCKTAIL

- Bars
- High tables strategically placed throughout the lounge.
- Branding on glasses
- Branding on trays for canapés

## COMMERCIAL INFORMATION

Merchandising of the sponsoring company delivered exclusively during the cocktail (Due to Canadian policy, no paper items are included. Shipping costs will be covered by the client).

## SPECIAL THANKS

Acknowledgement by the events' moderator.

## NETWORKING COCKTAILS:

As a Peruvian Cocktail sponsor at PDAC (from January to March 2025), exhibit your brand in the Logo loops at CPCC Networking Cocktails.

## COMMUNICATION PLATFORMS - CPCC:

- Showcase your brand in the PDAC section of the CPCC website and in the 'PDAC 2025 Peruvian Delegation Directory'.
- Enjoy brand presence on our social networks: Facebook, LinkedIn, Twitter, as a Peruvian Cocktail sponsor at PDAC (from January to March 2025).
- As a Peruvian Cocktail sponsor at PDAC, expose your brand in mailings for CPCC Networking Cocktail (January to March 2025).





**CHAMBER  
OF COMMERCE**  
CANADA-PERU

## **PDAC SPONSORSHIP CONTACT**

**CARLA MARTÍNEZ - CMARTINEZ@CANADAPERU.ORG**

**SOLANGE BLOTTE - SBLOTTE@CANADAPERU.ORG**



**Interested in travelling with us?**

Discover our flight and accommodation offers  
for PDAC 2025 on the next page.

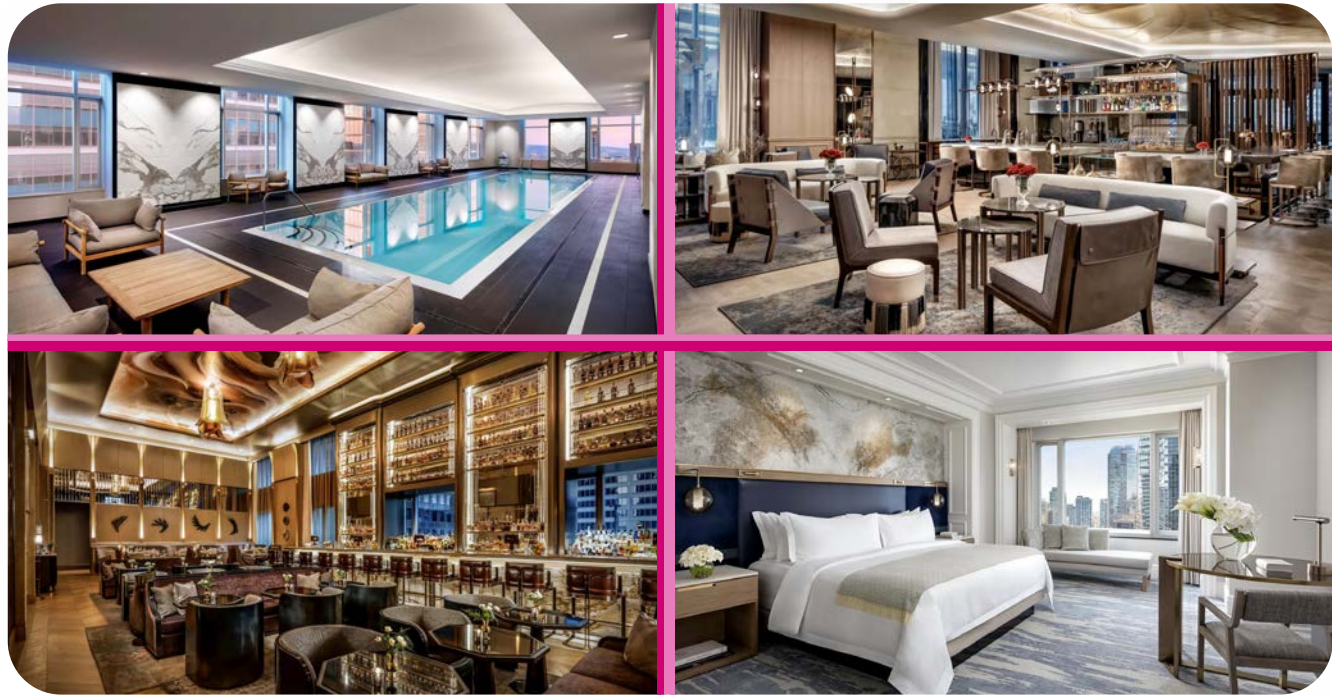


## NEW ACCOMMODATION FOR THE PERUVIAN DELEGATION

Now the Peruvian delegation attending PDAC will have a new place to stay: the St. Regis Hotel, 5-star rated and at a lower cost. **Public and private sectors in one place.**

To find out more and book a room, please contact:

✉ [eventos@canadaperu.org](mailto:eventos@canadaperu.org)



📍 **St. Regis Toronto Hotel**

325 Bay Street Toronto, Ontario. M5H 4G3, Canada

★★★★★

## FLIGHTS WITH DISCOUNTS

Fly direct from Lima to Toronto with Air Transat!

Book your flight to the world's leading mining event and enjoy a special discount by contacting:

✉ [airtransat.ventas@aviareps.com](mailto:airtransat.ventas@aviareps.com)

☎ 987 116 584

