

INTRODUCING

# UNIVERSITY CANADA WEST





CANADA

**“EXCEPTIONAL STUDENT EXPERIENCE IS OUR NUMBER ONE PRIORITY.”**

**CYNDI MCLEOD, CEO GUS CANADA**



**“UCW OFFERS A DYNAMIC LEARNING ENVIRONMENT, PERSONAL ATTENTION, COMPETITIVE TUITION RATES AND SCHOLARSHIPS TO RECOGNIZE ACADEMIC EXCELLENCE.”**

**BROCK DYKEMAN, PRESIDENT & VICE-CHANCELLOR**

A group of five diverse young adults (three women and two men) are laughing and talking together outdoors. They are dressed in casual, contemporary clothing. The background shows a soft, hazy sunset over a body of water with distant hills. The overall mood is joyful and social.

# ABOUT UCW





# VANCOUVER

UCW



UCW



## CANADA #1

### BEST COUNTRY IN THE WORLD

BY US NEWS & WORLD REPORT, 2021

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### #1 FOR QUALITY OF LIFE

BY US NEWS & WORLD REPORT, 2020



## VANCOUVER #1

### IN NORTH AMERICA FOR HIGH-TECH JOB GROWTH

2020 CBRE NORTH AMERICA  
TECH-30 REPORT



## CANADA #1

### WORK DESTINATION IN THE WORLD

BY THE BOSTON CONSULTING  
GROUP (BCG) AND THE NETWORK,  
2021

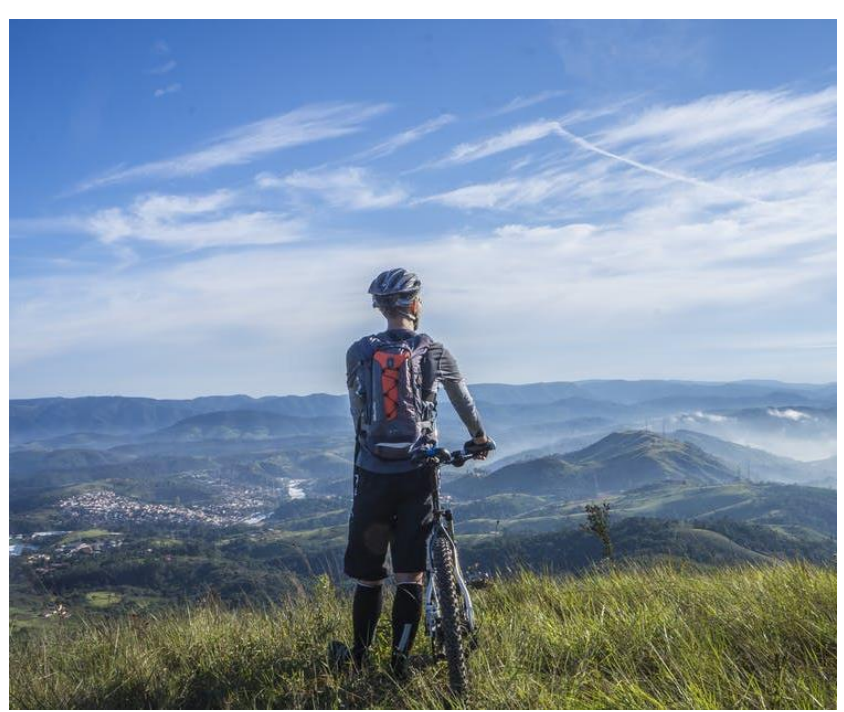
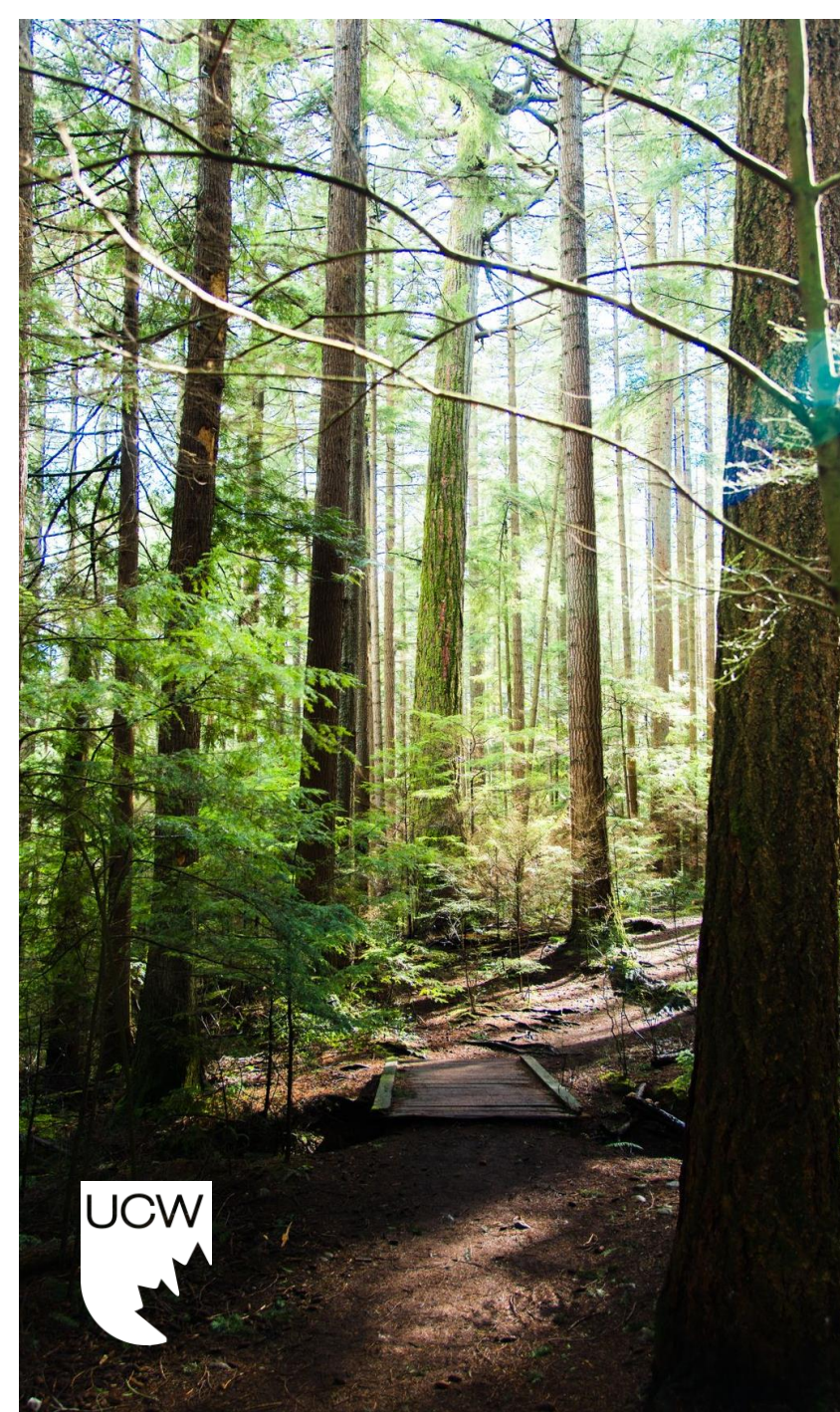
## ONE OF THE WORLD'S MOST SUSTAINABLE CITIES

BY LONELY PLANET

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## #10 CITY IN THE WORLD FOR HEALTHY LIVING

BY HEALTHY LIFESTYLE CITIES REPORT 2021





**4,000+**  
**STUDENTS**



**90+**  
**COUNTRIES**



**2**  
**CAMPUSES**





**RANKED AS A TOP 10 BEST  
ONLINE UNIVERSITY IN CANADA FOR 2021.**

BY UNIVERSITY MAGAZINE

# ACCREDITATIONS, MEMBERSHIPS & DESIGNATIONS



# WHY GO TO UCW?



New Campus



Immigration Opportunities



Flexibility



Study Abroad Opportunities



Scholarships



Career Development



Get Practical Canadian Experience



Small Class Sizes



Experienced Faculty



Student-centric Environment



Transfer Credits



**FLEXIBILITY & OPPORTUNITY**

# PROGRAMS



UNIVERSITY  
CANADA WEST



# UCW Academic Programs



## MBA

- Finance
- Marketing
- Digital Marketing
- Leadership



## Bachelor of Commerce



## Bachelor of Arts

- Business Communications



## Associate Degree

- Accounting
- Economics
- Tourism
- Management
- Marketing
- Communication
- Psychology
- Social Justice

# MASTER OF **BUSINESS ADMINISTRATION**

The ACBSP and NCMA-accredited Master of Business Administration (MBA) program from UCW will prepare you for success on a global level. You will learn how to take challenging situations in a stride, apply pragmatic solutions to problems and ultimately drive the success of your organization through intelligent decision-making



**“ The networking opportunities are opportunities are skills I am learning are setting me up for success in the business environments of the future. ”**

Carlene,  
MBA, Canada



# MBA PROGRAM STRUCTURE

## Tier 1 Analytical Foundations

- Managerial Accounting
- Ethics, CSR, and Business Environmental Analysis
- Leadership in the Global Context
- Graduate Research Methods

## Tier 2 Management Principles & Practices

- Financial Management
- Marketing Management
- Operations Management
- Talent Management
- Information Technology for Managers

## Tier 3 Business Applications

- Project Management
- Elective
- Consulting or Innovation Graduate Project or
- Research Project or
- Elective
- Consulting Practice
- Project Management
- Two (2) electives

## Tier 4 Integration and Implementation

- Strategic Management
- One of
- Graduate Internship
- Consulting or Innovation Graduate Project
- Launch Your Business
- Research Project

## Elective Clusters

### Leadership

- Digital Marketing Strategy
- E-Commerce
- Database Decision Making

### Entrepreneur Focus

- From Ideation to Innovation
- Entrepreneurship
- Prototyping for Entrepreneurs

### Business Analytics Focus

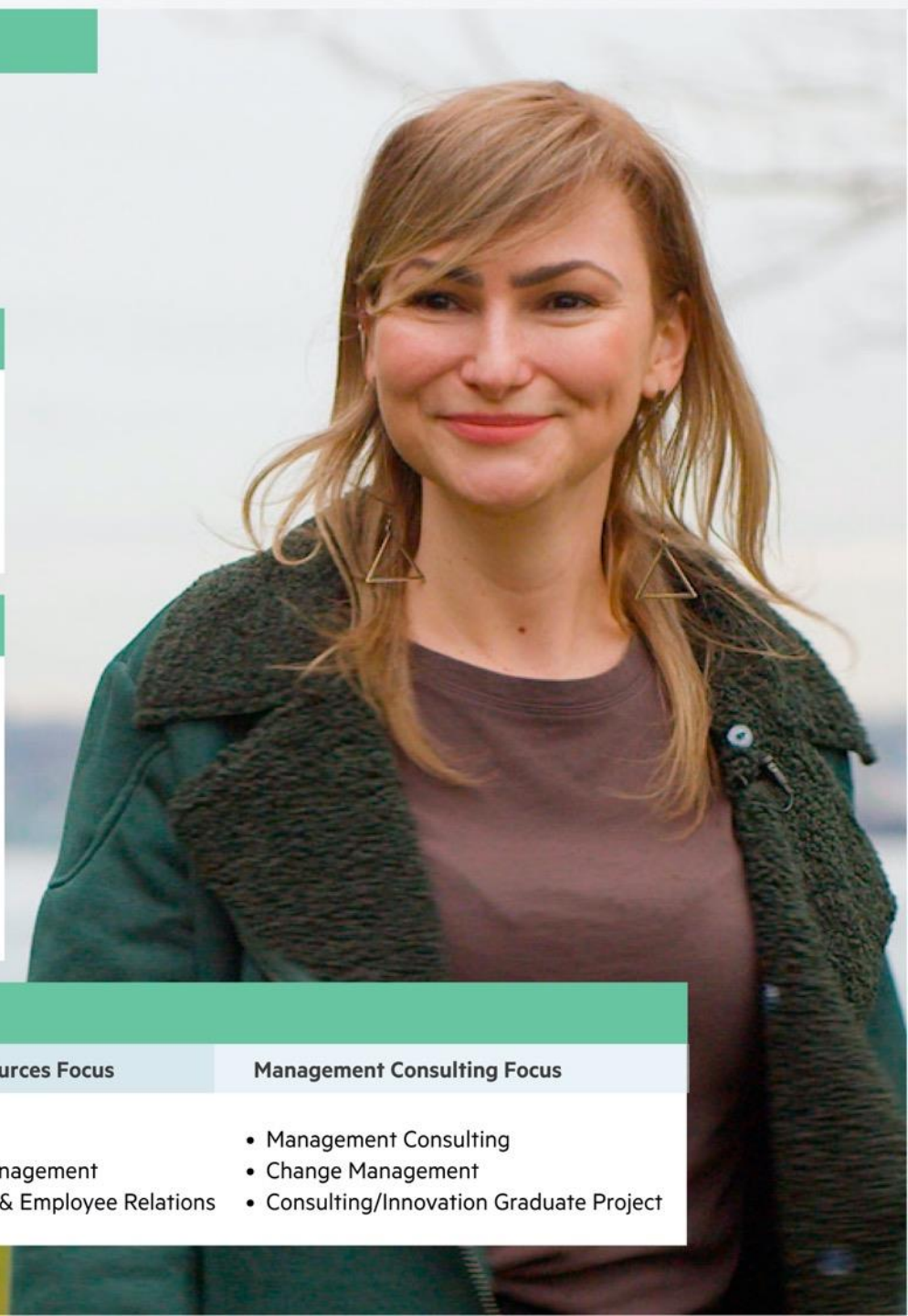
- Business Analytics
- Machine Learning Tools & Techniques
- Predictive Analytics: What Works?

### Human Resources Focus

- HR Strategy
- HR Talent Management
- Management & Employee Relations

### Management Consulting Focus

- Management Consulting
- Change Management
- Consulting/Innovation Graduate Project





UCW UNIVERSITY CANADA WEST

## MBA - ELECTIVES AREAS

- Leadership
- Human Resources
- Financial Management
- Business Analytics
- Entrepreneurship
- Consulting
- Non-Profit
- Marketing & Digital Marketing







# MBA FOUNDATION

Students who seek admission to the MBA program, but do not meet the general admission requirements nor have a strong business background may require to be admitted into the MBA Foundation program.

To get into the MBA program, you must earn an overall B grade to successfully complete the MBAF program.

The MBA Foundation program includes courses in the following areas:

- Business and Academic Writing
- Quantitative Skills for Business
- Economics from a Business Perspective

# WORK INTEGRATED LEARNING



**Graduate Internship**



**Consulting or Innovated Project**



**Launch Your Business**



Academica Group has been surveying our MBA graduates six months after graduation. According to the January 2020 data from the graduates that participated in the study:

**100%**

have secured employment within six months of graduation.

**88%**

have secured employment within three months of graduation.

**67%**

have secured employment within one month of graduation.

**PREPARATORY**

# **UNIVERSITY ACCESS PROGRAM**

- 3 months (students with IELTS 6.0); 6 months (students with IELTS 5.5); 9 months (students with IELTS 5.0).
- If you do not meet the minimum English language requirements for entry to the Bachelor, Associate of Arts or MBA programs, you can still improve your English skills to qualify for admission into a degree program at UCW.
- Accredited by Languages Canada.



# STUDENT SUPPORT



Caution!  
Cross Traffic  
Does NOT  
Stop for  
Pedestrians

# STUDENT SERVICES



Academic Advising



New Student Orientation



Centre for Learning Success



Social Activities and the Peer2Peer Program



Centre for Teaching Excellence



International Student Advisors



A photograph of three graduates in black caps and gowns. A man with glasses is in the center, smiling and looking down at something in his hands. Two women are on either side of him, also smiling and looking towards him. The background is blurred, suggesting an outdoor setting.

# CAREER OPPORTUNITIES

# CAREER DEVELOPMENT CENTRE

Our Career Development Specialists will help you prepare to enter the working world with your best foot forward.



Resumés and cover letters



Networking and volunteer opportunities



Personal branding on social media/LinkedIn



Accessing the hidden job market



Interviewing skills



Career advising



Job fair preparation



Internship resources



Job search techniques



Career exploration



Career panels



Career treks and fairs



# WHERE DO UCW STUDENTS WORK?





# THE AMERICAS BURSARY

The Americas Tuition is offered by special arrangement and is intended to provide tuition support for prospective students from North America, Central America, South America and the Caribbean. This tuition is intended to make Canadian education more accessible for these students. Tuition will be charged at current UCW domestic rates for the Associate of Arts, Bachelor of Arts, Bachelor of Commerce and MBA degrees offered at UCW.

60%

Scholarship  
Undergraduate  
Program

33%

Scholarship  
Graduate  
Program

## Scholarship

# The Americas Bursary

Pay the same tuition fees as domestic students with the Americas Bursary!

Programs	Total Tuition	Americas Bursary	New Tuition
Associate of Arts	\$34,800 CAD	\$20,880 CAD	\$13,920 CAD
Commerce/ Business Communication	\$69,600 CAD	\$41,760 CAD	\$27,840 CAD
MBA	\$35,100 CAD	\$11,700 CAD	\$23,400 CAD



## Master of Business Administration

	Current Fees	2022 Fees	2023 Fees	2024 Fees
Number of Courses	15	15	15	15
Cost per Course*	\$1,560	\$1,716	\$2,580	\$2,709
Total Tuition Fees*	\$23,400	\$25,740	\$38,700	\$40,635

Tuition deposit for international students: \$7,900

\* Students taking MRKT 621 will be charged an extra \$150 fee to access Digital Marketing Institute modules and membership



## HOW TO APPLY

- Application Form
- English Proficiency Test
  - ✓ TOEFL 88
  - ✓ IELTS 6.5
  - ✓ Duolingo Test 110
  - ✓ English Pathway
- High School Transcripts
- High School Diploma
- Passport
- Letter of Intent (Optional)
- Resume / CV ( MBA)



# WORKING AS A STUDENT

You may be eligible to work up to 20 hours per week while you study. To be eligible you need to:

- Possess a valid study permit that includes a condition that says you can work off-campus.
- Be registered as a full-time student.
- Maintain satisfactory academic standing.

If you want to be considered a full-time student, you must maintain a full-time course load each term for 3 out of 4 terms.

# A PLACE TO STUDY, WORK & PLAY.

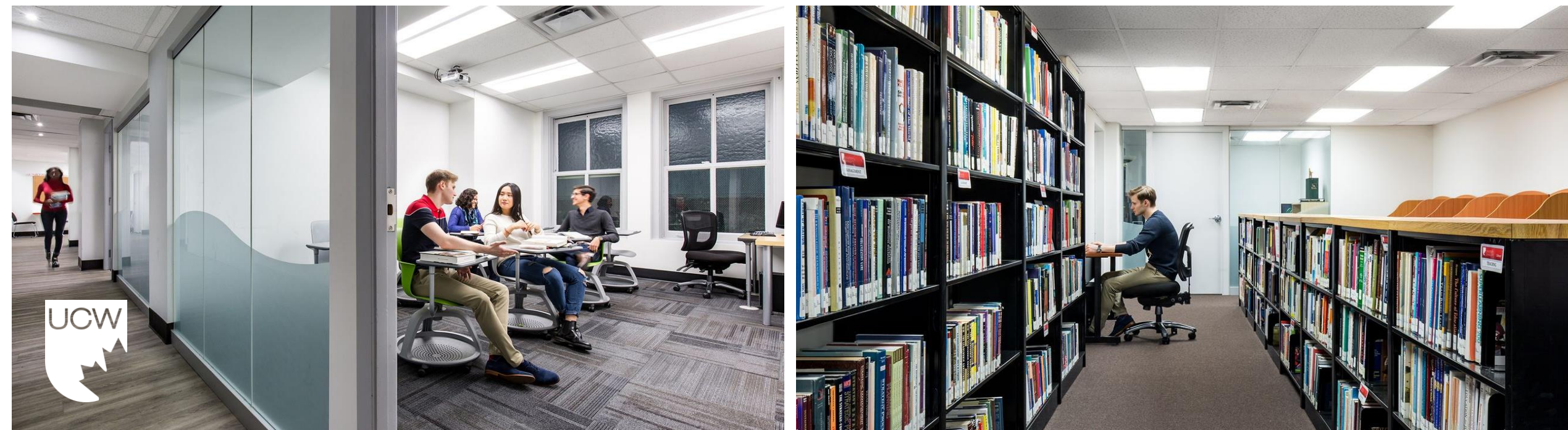
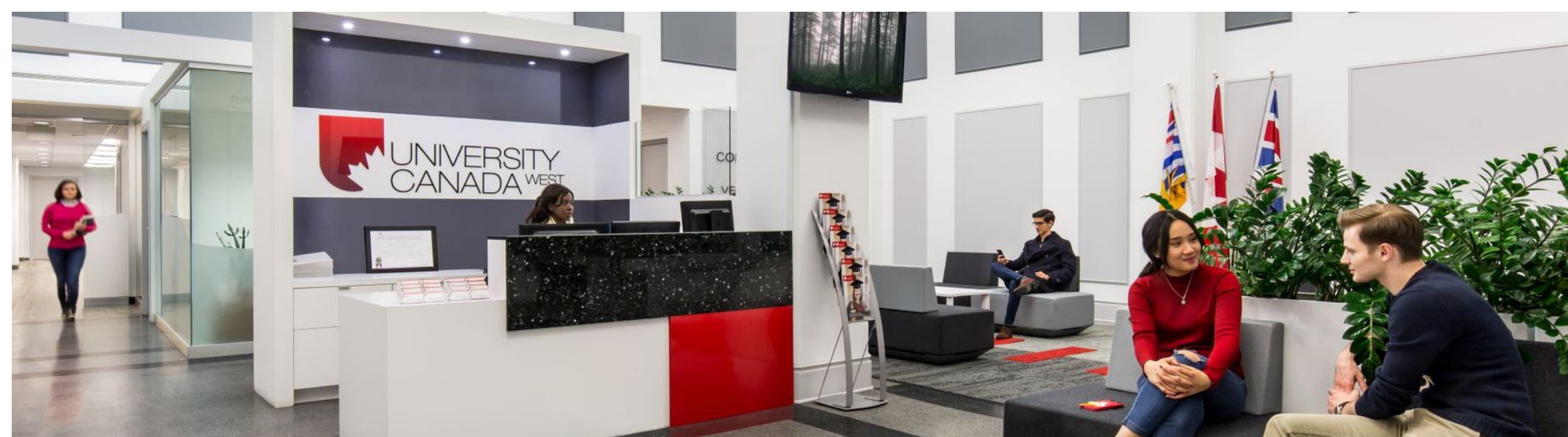
- 1 UCW West Pender Campus
- 2 UCW Vancouver House Campus
- 3 Science World
- 4 Canada Place
- 5 Granville Island
- 6 Stanley Park
- 7 English Bay
- 8 Sunset Beach
- 9 Queen Elizabeth Theatre
- 10 Roundhouse Community Centre
- 11 Yaletown Skytrain station
- 12 Vancouver Public Library
- 13 Vancouver Art Gallery
- 14 Rogers Arena
- 15 Waterfront Skytrain Station



# WEST PENDER CAMPUS

UCW

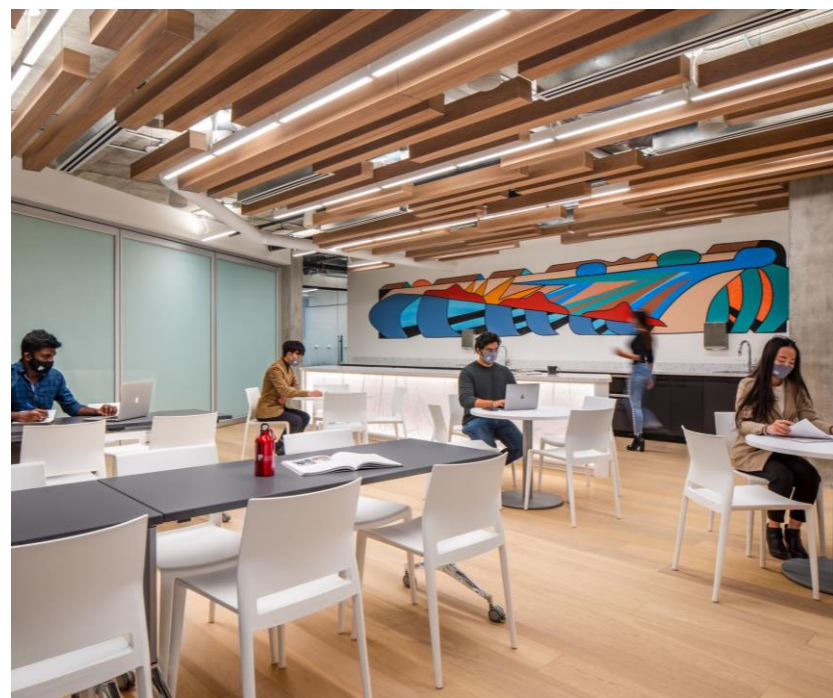
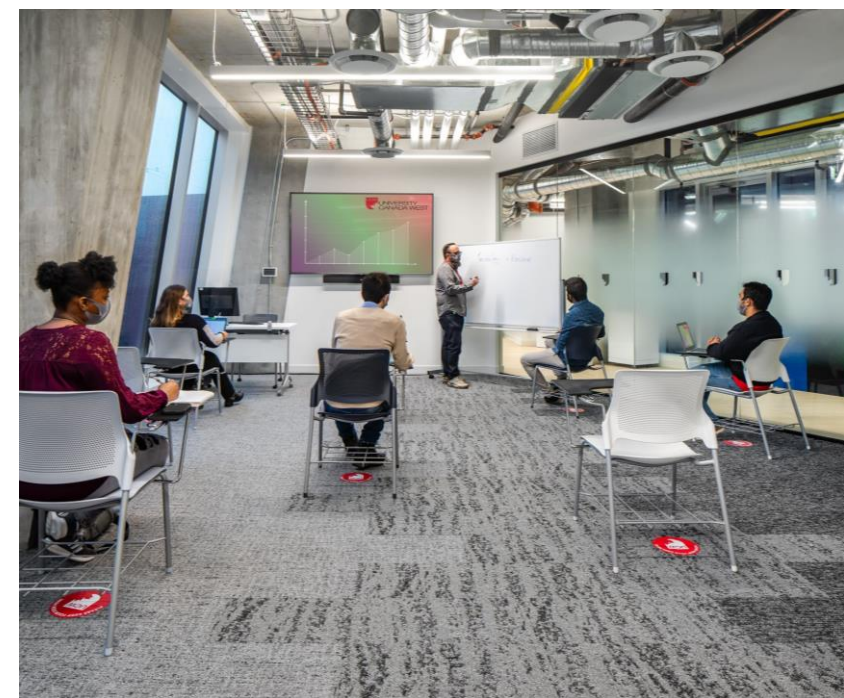
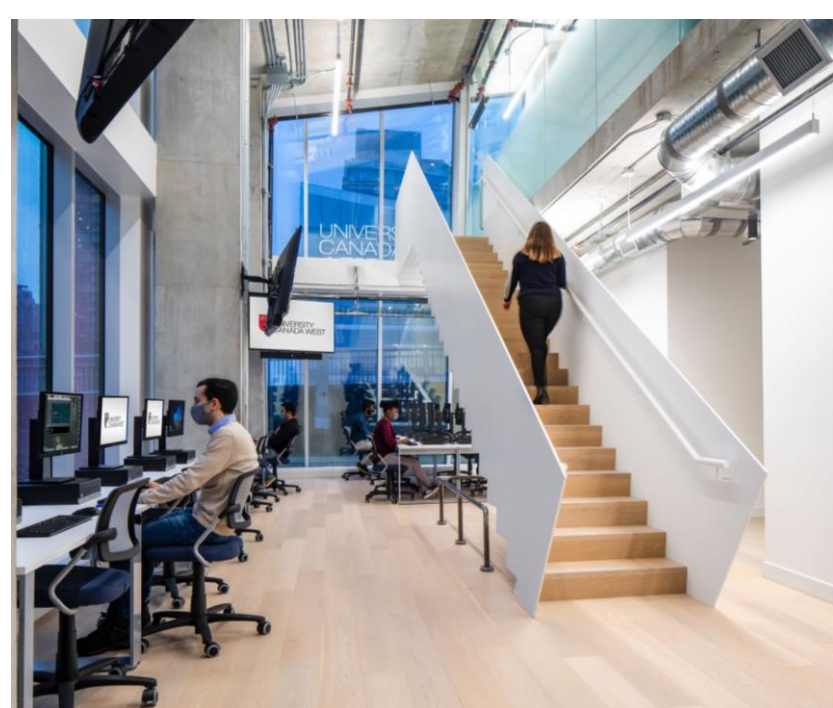






# VANCOUVER HOUSE CAMPUS





# WHY GO TO UCW?



**Post Graduation Work Permit**



**Open Work Permit for Spouse**



**Free Education for Dependent Children**





# NEXT STEPS



*Carlos González*  
COUNTRY HEAD

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📘 Carlos González - Coach Educativo

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**THANK YOU**